

**Re: Your attention requested by Netlify tech support [REDACTED]**

5 messages

Netlify Support &lt;help@support.netlify.com&gt;

Tue, May 26, 2026 at 11:18 AM

Reply-To: [REDACTED]

To: [REDACTED]



Your Netlify Support case [REDACTED] has a new comment from Andrea Vazquez. Reply to this email to keep the conversation going.

Hello

We have received a DMCA (Digital Millennium Copyright Act) takedown notice for one of your sites below:

[REDACTED]

The URL for the site in the complaint is: [Manasluscam.com](https://Manasluscam.com)

In particular, the complaint concerns the following content:

The content at issue uses the MANASLU name, references Manaslu Clothing, misuses or targets our brand identity, and appears to be designed to mislead consumers, damage our commercial reputation, interfere with our business, and redirect or encourage users toward other brands or competitors. The content also appears to contain false and misleading statements about our company, our brand, our founders, our products, and our commercial activities.

The infringing material is located at:

[Manasluscam.com](https://Manasluscam.com)

The original official Manaslu Clothing website and brand presence can be found here:

<https://manasluclo.com>

The relevant trademark records include the following:

European Union trademark record for MANASLU, EUIPO Application No. 019225226, registered and active, owner Bent Berges:

<https://tmdb.eu/marke/EU-019225226::manaslu-bent-berges.html>

Official EUIPO/TMview trademark search portal:

<https://www.tmdn.org/tmview/>

United States trademark application for MANASLU, USPTO Serial No. 79445036, owner Bent Berges:

[https://tsdr.uspto.gov/#caseNumber=79445036&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=79445036&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch)

USPTO Trademark Search portal:

<https://www.uspto.gov/trademarks/search>

We are writing to you to provide you with **72 hours** to respond to us regarding this complaint (which you can find in full at the bottom of this correspondence). Please action this complaint within this time by removing the allegedly infringing content, **else we will be forced to suspend your site.**

Please do not host copyrighted content on our service without the content copyright owner's permission. Hosting infringing content on our service is a violation of our Acceptable Use Policy, available [here](#), which is incorporated in all our agreements. Breach of our Acceptable Use Policy may cause suspension of your account.

Our DMCA policy can be found here: <https://www.netlify.com/dmca/>. Under DMCA, you have the right to send a counter-notice in accordance with the process highlighted here: <https://www.netlify.com/dmca-counter/>. **Please note that you must take down the allegedly infringing content before sending us the counter-notice.** In that case, unless the claimant initiates a lawsuit, the content can be restored within 10-14 business days from the counter-notice.

If there are any questions, we will be happy to answer. The complaint itself is below:

**FORMAL NOTICE OF COPYRIGHT INFRINGEMENT, TRADEMARK INFRINGEMENT, FALSE ASSOCIATION, COMMERCIAL DISPARAGEMENT, DOMAIN ABUSE, AND REQUEST FOR IMMEDIATE TAKEDOWN**

Subject: Formal DMCA Takedown Notice and Related Legal Notice Regarding Infringing and Defamatory Content Targeting Manaslu Clothing and the MANASLU Brand

Dear Sir or Madam,

I am [redacted], the owner of the MANASLU trademark and Co-Founder and Co-Owner of Manaslu Clothing. I am submitting this formal notice in good faith to request the immediate removal, disabling, and de-indexing, where applicable, of the infringing and unlawful content identified below.

The content at issue uses the MANASLU name, references Manaslu Clothing, misuses or targets our brand identity, and appears to be designed to mislead consumers, damage our commercial reputation, interfere with our business, and redirect or encourage users toward other brands or competitors. The content also appears to contain false and misleading statements about our company, our brand, our founders, our products, and our commercial activities.

The infringing material is located at:

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[https://tsdr.uspto.gov/#caseNumber=79445036&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=79445036&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch)

USPTO Trademark Search portal:

<https://www.uspto.gov/trademarks/search>

The MANASLU mark is used by Manaslu Clothing in connection with outdoor clothing, alpine apparel, mountaineering gear, jackets, waterproof clothing, headwear, shirts, socks, and related goods. The mark is not being used in the disputed content merely as a neutral reference to the mountain Manaslu. The context, presentation, wording, surrounding allegations, and references to our brand, our products, our founders, our business, and competing brands make clear that the content is directed at Manaslu Clothing and the MANASLU brand.

Although "Manaslu" is also the name of a mountain, the disputed use is not a neutral geographic reference. It is used in a commercial and reputational context that identifies, targets, and comments on our outdoor clothing brand. Where the disputed domain, page, post, title, metadata, caption, image, or text uses wording such as "Manaslu scam," "Manaslu Clothing," "Manaslu," or similar formulations in connection with allegations about clothing, product quality, founders, business conduct, customer trust, competitor recommendations, or outdoor apparel, consumers are likely to understand the reference as being directed at Manaslu Clothing. This creates a likelihood of confusion, false association, reputational harm, and brand dilution, especially because our brand operates publicly under the MANASLU name and because our official website and social channels use MANASLU as our core brand identifier.

To the extent the disputed content reproduces, displays, copies, modifies, or distributes any of our original creative works, including our logo artwork, brand graphics, product photographs, product videos, website content, product descriptions, campaign materials, social media content, or other original works owned or controlled by Manaslu Clothing and/or Bent Berges, this notice is submitted as a formal takedown notification under the Digital Millennium Copyright Act, 17 U.S.C. § 512.

The copyrighted works that are being infringed include, without limitation:

The MANASLU logo artwork and related visual brand assets.

Original Manaslu Clothing product imagery, campaign imagery, videos, website materials, copy, product descriptions, and other creative content owned or controlled by Manaslu Clothing and/or Bent Berges.

The infringing material can be found at the URLs listed above. I have a good-faith belief that the use of the copyrighted material identified in this notice is not authorized by the copyright owner, its agent, or the law.

In addition to copyright infringement, the disputed content appears to involve trademark infringement, false association, unfair competition, false or misleading commercial statements, commercial disparagement, and domain abuse. The use of the MANASLU name and/or logo in connection with false, misleading, or defamatory statements about Manaslu Clothing, while simultaneously directing attention toward or supporting competing brands, is especially concerning. Such use may mislead consumers into believing that the content is connected to, endorsed by, affiliated with, or legitimately associated with Manaslu Clothing, or that the statements made therein are factually verified, when they are not.

The disputed content appears to contain false statements of fact, not merely opinion. These statements are damaging to our reputation, our customer relationships, and our commercial position. They appear to be designed to harm the MANASLU brand and to influence consumer behavior away from Manaslu Clothing and toward competing brands. This is not a legitimate fair use of a geographic word. It is a targeted use of our brand identity in a manner that is misleading, harmful, and commercially damaging.

If the disputed content is hosted on or connected to a domain name incorporating the MANASLU mark, the domain itself further strengthens the likelihood of confusion and bad-faith targeting. A domain that combines the MANASLU mark with accusatory or defamatory wording can still be understood by consumers as targeting our specific brand, particularly where the website content concerns Manaslu Clothing, its founders, its products, its customer reputation, its business practices, or competing outdoor clothing brands. Such use may constitute bad-faith domain abuse and may also support claims under applicable trademark and anti-cybersquatting principles.

Accordingly, I request that you immediately remove or disable access to the infringing content, including all copies, images, videos, captions, metadata, previews, thumbnails, embedded content, indexed pages, cached versions, and associated posts or domains under your control. I also request that you preserve all relevant account, upload, domain registration, hosting, IP, payment, and contact records associated with the responsible party, as this matter may require further legal action.

This notice is made without waiver of any rights, claims, remedies, or causes of action available to Bent Berges, Manaslu Clothing, and any related rights holders, whether under copyright law, trademark law, unfair competition law, defamation law, commercial disparagement law, domain dispute procedures, or any other applicable laws and regulations. All rights are expressly reserved.

I state under penalty of perjury that the information in this notice is accurate, and that I am the owner of the rights described above or am authorized to act on behalf of the owner of such rights.

I have a good-faith belief that the use of the material in the manner complained of is not authorized by the copyright owner, trademark owner, their agents, or the law.

Please confirm receipt of this notice and inform me promptly once the content has been removed, disabled, suspended, de-indexed, or otherwise actioned.

Sincerely,

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Netlify, Inc. — 512 2nd Street, Suite 200, San Francisco, CA 94107

Need help? Reply to this email or visit [netlify.com/support](https://netlify.com/support).

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**Netlify Support** <help@support.netlify.com>

Fri, May 29, 2026 at 10:13 AM

Reply-To: [REDACTED]  
To: [REDACTED]



Your Netlify Support case [REDACTED] has a new comment from Andrea Vazquez. Reply to this email to keep the conversation going.

Hi again,

Since we have not heard back from you, we will be forced to suspend your site at the end of the day today. Please respond as soon as possible to avoid this.

Thank you.

Netlify Fraud & Abuse

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Netlify, Inc. — 512 2nd Street, Suite 200, San Francisco, CA 94107

Need help? Reply to this email or visit [netlify.com/support](https://netlify.com/support).

Fri, May 29, 2026 at 11:08 AM

To: [REDACTED]

Hello Netlify Support,  
I am responding regarding Manasluscam.com and case [REDACTED]

I dispute that the complaint is a valid basis to suspend the site under the DMCA.

The site is an independent criticism, commentary, and consumer-information site about Manaslu Clothing. It does not claim to be Manaslu Clothing, does not claim affiliation or endorsement, does not sell Manaslu products, and does not distribute counterfeit goods. The use of "Manaslu" identifies the subject being discussed.

The complaint Netlify forwarded is mostly about trademark, reputation, alleged false statements, alleged commercial harm, alleged false association, domain abuse, and criticism of the brand. Those are not DMCA copyright claims by themselves.

The copyright portion of the complaint is not specific. It refers broadly to "logo artwork," "product imagery," "videos," "website materials," "copy," and "product descriptions," but it does not identify exact copyrighted works, exact copied files, exact copied text passages, or exact URLs/assets on my site that allegedly infringe copyright.

The site is evidence-based. It includes source-backed criticism, screenshots, comparisons, public-record discussion, community reports, and commentary. It is not a copy of Manaslu Clothing's website.

I am updating the page to reflect the current trademark record so that the site does not rely on an outdated statement about trademark registration. That does not change the central issue trademark ownership does not give a brand the right to use DMCA copyright takedown procedures to remove criticism or consumer commentary.

If the complainant believes a specific copyrighted work is being infringed, please ask them to identify with precision:

1. The specific copyrighted work allegedly infringed.
2. The exact material on Manasluscam.com alleged to copy that work.
3. The exact URL, image, video, text passage, or file at issue.
4. The basis for ownership or authority over that specific copyrighted work.
5. Whether the claim is actually a copyright claim, rather than a trademark, defamation, reputation, or business-disparagement complaint.

I am willing to review any specific copyrighted asset that is identified with precision. But I dispute suspension of the entire site based on a generalized brand/reputation complaint framed as a DMCA notice.

Please confirm that Netlify will require the complainant to provide a valid, specific copyright claim before taking action against the site.

Regards,

[REDACTED]

[Quoted text hidden]

Fri, May 29, 2026 at 3:42 PM

To: [REDACTED]

Subject: Case [REDACTED] — Timely Response Received Within 72-Hour Window

Hello Netlify Support,

I am following up regarding case [REDACTED]

Netlify's notice was sent on May 26, 2026 at 11:18 AM. I responded on May 29, 2026 at 11:08 AM, approximately 71 hours and 50 minutes later, which is within the 72-hour response window stated in the notice.

Please confirm that my response was received and logged before the deadline.

Please also confirm that the site will not be suspended on the basis of non-response, missed deadline, or failure to engage with the complaint.

For clarity, I maintain my prior position disputing the complaint as an overbroad and insufficiently specific DMCA claim.

Regards,

[REDACTED]

[Quoted text hidden]

Netlify Support <help@support.netlify.com>

Sun, May 31, 2026 at 5:53 AM

Reply-To: [REDACTED]

To: [REDACTED]



Your Netlify Support case [REDACTED] has a new comment from Andrea Vazquez. Reply to this email to keep the conversation going.

Hi [REDACTED]

Thank you for your prompt response and for the detailed counter-notice regarding [manasluscam.com](https://manasluscam.com).

We have reviewed your response and agree.

We will not be taking action against your site at this time. We have forwarded your counter-notice to the complainant and requested that they provide a specific, precise copyright claim if they wish to proceed.

If we receive a valid, specific DMCA notice identifying exact copyrighted material on your site, we will contact you at that time.

Regards,

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